HHS Office of Intergovernmental and External Affairs News Bulletin: Friday, August 22, 2014

Visit <u>HHS.gov/Healthcare</u> and <u>CuidadodeSalud.Gov</u>, two consumer-focused health care websites to: <u>find insurance options</u>, <u>compare care quality</u>, **and** <u>learn about the law</u>. How is the Affordable Care Act helping you? Share your story <u>here</u>.

ACA News

August 22, 2014

The Administration took several steps to help ensure women, whose coverage is threatened, receive coverage for recommended contraceptive services at no additional cost, as they should be entitled to under the Affordable Care Act. The rules, which are in response to recent court decisions, balance our commitment to helping ensure women have continued access to coverage for preventive services important to their health, with the Administration's goal of respecting religious beliefs. The first administration action announced today maintains the existing accommodation for certain religious non-profits, but also creates an additional pathway for eligible organizations to provide notice of their objection to covering contraceptive services. In addition, the Administration is soliciting comment on how it might extend to certain closely held for-profit companies the same accommodation that is available to non-profit religious organizations, while continuing to urge Congress to take action to ensure women's access to contraception services.

In July 2013, the Administration published final rules providing women with coverage for recommended preventive care, including all Food and Drug Administration-approved contraceptive services prescribed by a health care provider, without cost-sharing, while providing an accommodation for certain non-profit religious employers that object to contraceptive coverage on religious grounds so that they do not have to contract, arrange, pay, or refer for such coverage for their employees or students.

The rules announced today address both non-profits and closely held for-profit entities:

Interim Final Rule for Non-profits: a second pathway

The interim final regulations lay out an additional way for organizations eligible for an accommodation to provide notice of their religious objection to providing coverage for contraceptive services. The rule allows these eligible organizations to notify the Department of Health and Human Services in writing of their religious objection to providing contraception coverage. HHS and the Department of Labor will then notify insurers and third party administrators so that enrollees in plans of such organizations receive separate coverage for contraceptive services, with no additional cost to the enrollee or the employer. The interim final rule solicits comments, but goes into effect upon publication.

Closely Held For-Profit Entities

The Administration is also issuing a proposed rule soliciting comments on how it might extend to certain closely held for-profit entities, like Hobby Lobby, the same accommodation that is available to non-profit religious organizations. Under the proposal, these companies would not have to contract, arrange, pay or refer for contraceptive coverage to which they object on religious grounds. The proposal seeks comment on how to define a closely held for-profit company and whether other steps might be appropriate to implement this policy.

The administration continues to encourage Congress to act to ensure that women affected by the Supreme Court's Hobby Lobby decision have access to the same coverage options offered to others, while it begins the process of soliciting feedback to determine how, through rulemaking, it can ensure that the religious concerns of organizations are respected and women are able to get coverage of recommended preventive services without cost sharing, as intended under the health care law.

A detailed fact sheet is available here

You can read the notice of proposed rulemaking <u>here</u> The interim final rule with comment is available <u>here</u>

Health Care Blog Posts

None

Special Enrollment period:

Below is new and updated online content for education around Special Enrollment periods. It includes <u>all of the infographics</u> to date, as well as sample tweets and posts in English and Spanish.

Please share this with stakeholders and partner organizations and encourage them to share it with their networks! We will continue to share new content as we have it!

Marriage:

- Infographic 1
- Infographic 2
- Infographic 3
- Infographic 4
- <u>Infographic 5</u>
- Infographic 6
- Infographic 7
- Spanish Infographic 8
- Spanish Infographic 9

- Got married? Congratulations! You're in the driver's seat to
 #GetCovered: http://go.usa.gov/ExdH
 ¿Te acabas de casar? ¡Felicidades! Estas en el camino para conseguir cobertura nueva.
 #Asegurate http://go.usa.gov/ExdV
- Tying the knot? It's time to #GetCovered! http://go.usa.gov/ExdH #GetCovered
- ¿Te vas a casar? ¿Sabes que calificas para cobertura nueva? #Asegurate ies el tiempo perfecto! http://go.usa.gov/ExdV
- Getting married means you have new options for health care: http://go.usa.gov/ExdH. #GetCovered
- Casarse significa que tienes nuevas opciones para cobertura de salud: http://go.usa.gov/ExdV #Asegurate
- It's time to say "I Do" to health insurance. Take the next big step and #GetCovered: http://go.usa.gov/ExdH
- Es tiempo para declarar que "Si, acepto" a tu salud. Toma el siguiente paso y #Asegurate http://go.usa.gov/ExdV
- If you're saying "I do" you have new options for health care: http://go.usa.gov/ExdH #LoveIsLove
- Si dices "Si, acepto" al matrimonio, tienes nuevas opciones para la cobertura de salud: http://go.usa.gov/ExdV #AmorEsAmor
- Before you walk down the aisle make sure your new options for health care! http://go.usa.gov/ExdH #GetCovered
- Getting married means you have new options #GetCovered as you start your life together: http://go.usa.gov/ExdH
- Getting married? If you're saying "I do" you have new options to #GetCovered: http://go.usa.gov/ExdH
- Getting ready for your special day explore your options & say #IDo to #GetCovered! http://go.usa.gov/ExdH

Medicaid/CHIP

- Infographic 1
- Infographic 2
- Infographic 3
- Infographic 4
- Infographic 5
- Infographic 6
- Infographic 7
- Spanish Infographic 8

Sample Content:

- Kids can <u>#Enroll365</u> in <u>#Medicaid</u> and <u>#CHIP</u>! Explore your options and #GetCovered: http://go.usa.gov/ExdH
- iNiños pueden #Inscríbete365 en #Medicaid o #CHIP! Investiga tus opciones y #Asegurate: http://go.usa.gov/ExdV
- Kids can be enrolled in <u>#Medicaid</u> and <u>#CHIP</u> all year long! http://go.usa.gov/ExdH #Enroll365
- Lo Niños pueden set inscrito en #Medicaid o #CHIP durante todo el año! http://go.usa.gov/ExdV #Inscríbete365
- Kids can be enrolled in <u>#Medicaid</u> & <u>#CHIP</u> all year long! Find out more: http://go.usa.gov/ExdH <u>#Enroll365</u>
- <u>#Enroll365</u> mean kids can be enrolled in <u>#Medicaid</u> & <u>#CHIP</u> all year long! http://go.usa.gov/ExdH #GetCovered
- Know your options Kids can be enrolled in <u>#Medicaid</u> and <u>#CHIP</u> all year long! <u>#Enroll365 #GetCovered http://go.usa.gov/ExdH</u>
 Did you know kids can be enrolled in <u>#Medicaid</u> & <u>#CHIP</u> all year long? <u>#Enroll365 http://go.usa.gov/ExdH</u>

Baby or Adoption

- Infographic 1
- Infographic 2
- Infographic 3
- Infographic 4
- Infographic 5
- <u>Infographic 6</u>Infographic 7
- Infographic 8
- Infographic 9
- Infographic 10
- Spanish Infographic 11
- Spanish Infographic 12

- Growing family? You're due to #GetCovered! Explore your health care options here: http://go.usa.gov/ExdH
- ¿Esta creciendo tu familia? iAhora #Asegurate! Es tiempo para investigar tus opciones para la cobertura de salud http://go.usa.gov/ExdV #Asegurate
- Having a baby? Your growing family may have new options for coverage: http://go.usa.gov/ExdH #GetCovered
- ¿Estas embarazada? Tu familia podría tener nuevas opciones para la cobertura de salud: http://go.usa.gov/ExdV
- Having a baby or adopting a child qualifies you for a Special Enrollment Period: http://go.usa.gov/ExdH
- Tener un bebe o adoptar a un niño te califica para un período especial de inscripción: http://go.usa.gov/ExdV

- Baby on the way? You're <u>#DueToGetCovered</u>! Learn more about your health care options: http://go.usa.gov/ExdH
- ¿Esperando un bebe? Aprenda más sobre tus opciones para la cobertura de salud: http://go.usa.gov/ExdV #Asegurate
- Make sure every toe is covered #BabyOnTheWay means you have new health care options available to you! http://go.usa.gov/ExdH
- #Asegurate para el salud de ti y de tu bebe- #EsperandoUnBebe significa que tiene nuevas opciones para la cobertura de salud! http://go.usa.gov/ExdV
- Your growing family may have new options for coverage: http://go.usa.gov/ExdH
 #GetCovered
- Tu nueva familia podría tener nuevas opciones para la cobertura de salud: http://go.usa.gov/ExdV #Asegurate
- Your new family may have new options for coverage. http://go.usa.gov/ExdH #GetCovered
- Tu nueva familia podría tener nuevas opciones para la cobertura de salud: http://go.usa.gov/ExdV #Asegurate
- Have a new addition to the family? Learn more about getting coverage outside of open enrollment: http://go.usa.gov/ExdH #GetCovered
- ¿Hay nuevas personas en tu familia? Aprenda más sobre la cobertura afuera de la inscripción abierta: http://go.usa.gov/ExdV #Asegurate
- Special delivery on the way? You're due to <u>#GetCovered</u>! Learn more about your options: http://go.usa.gov/ExdH
- A growing family may have new options for health care coverage learn more & #GetCovered: http://go.usa.gov/ExdH
- Make sure your family is covered. Learn about getting coverage outside of open enrollment: http://go.usa.gov/ExdH #GetCovered
- Head, shoulders, knees & toes your growing family may have new options to #GetCovered. http://go.usa.gov/ExdH
- Head to toe your growing family may have new options to #GetCovered: http://go.usa.gov/ExdH
- Did you know that having a baby or adopting a child may qualify you for new options to <u>#GetCovered</u>? http://go.usa.gov/ExdH #GetCovered
- Your growing family may qualify for new health care options to #GetCovered: http://go.usa.gov/ExdH

New Address

- Infographic 1
- Infographic 2
- Infographic 3
- Infographic 4
- Infographic 5
- Spanish Infographic 6

- Unpack, then <u>#GetCovered</u>. A new address means new coverage options: http://go.usa.gov/ExdH
- Desempaque, y luego #Asegúrate. Un domicilio nuevo significa nuevas opciones para la cobertura de salud: http://go.usa.gov/ExdV
- Open the door to your new home, and new health care options: http://go.usa.gov/ExdH #GetCovered
- Abre la puerta a tu casa nueva y a tus nuevas opciones para la cobertura de salud http://go.usa.gov/ExdV #Asegurate
- New home = new coverage. http://go.usa.gov/ExdH #GetCovered

- Un domicilio nuevo = Calificas para nueva cobertura de salud. http://go.usa.gov/ExdV
 #Asegurate
- Packing your life into boxes? A new address means you may have new coverage options: http://go.usa.gov/ExdH #GetCovered
- A new place to call home? A new address means new coverage options: http://go.usa.gov/ExdH #GetCovered
- Your life may be packed in boxes but that doesn't mean you boxed in with your health coverage. http://go.usa.gov/ExdH
- On Moving Day make sure you explore your new health care options: http://go.usa.gov/ExdH #GetCovered

Birthday

- Infographic 1
- Infographic 2
- Infographic 3
- Infographic 4
- Infographic 5
- Infographic 6
- Spanish Infographic 7
- Spanish Infographic 8
- Spanish Infographic 9
- Spanish Infographic 10
- Infographic 11
- Spanish Infographic 12

Sample Content:

- Turning 26 and looking for health coverage? #GetCovered at @HealthCareGov. http://go.usa.gov/ExdH #BornIn88
- No longer covered by your parents' plan? #GetCovered at @HealthCareGov when you turn 26. http://go.usa.gov/ExdH #BornIn88
- Turning 26 means you have new options for health coverage: http://go.usa.gov/ExdH
 #GetCovered #BornIn88
- Getting older doesn't have to be hard. If you're turning 26 you have options for health care: http://go.usa.gov/ExdH #GetCovered #BornIn88
- #BornIn88 Know your options to #GetCovered! http://go.usa.gov/ExdH
- Turning 26 & no longer covered by your parents' plan? #GetCovered http://go.usa.gov/ExdH
- When you turn 26, you may qualify for new health care options #GetCovered http://go.usa.gov/ExdH #BornIn88
- #BornIn88 Put your health first learn about your options! http://go.usa.gov/ExdH#GetCovered
- <u>#BornIn88</u>? Learn more about qualifying for a Special Enrollment Period and <u>#GetCovered</u> <u>http://go.usa.gov/ExdH</u>
- If you're <u>#BornIn88</u> you may qualify for a Special Enrollment Period. <u>#GetCovered</u> http://go.usa.gov/ExdH
- #BornIn88 iFeliz cumpleaños! A celebrar y #Cubrete #Asegurate http://go.usa.gov/ExdV
- #BornIn88 Celebra tu cumpleaños número 26 con cobertura médica a bajo precio. #Cubrete
 #Asegurate http://go.usa.gov/ExdV
- ¿Cumpliendo 26 años y buscando cobertura? #Asegurate en @cuidadodesaludGov. http://go.usa.gov/ExdV #NacidoEn88 #FelizCumple
- ¿Ya no estas cubierto por el plan de tus padres? #Asegurate en @cuidadodesaludGov cuando cumples 26 años. http://go.usa.gov/ExdV #NacidoEn88 #FelizCumple
- Cumplir los 26 años significa que tienes nuevas opciones para cobertura de salud. http://go.usa.gov/ExdV #Asegurate #NacidoEn88 #FelizCumple

American Indian or Alaska Native

Infographic 1

- American Indians and Alaska Natives may have health insurance benefits in the Health Insurance Marketplace. Learn more: [ATTACH GRAPHIC]
- What do American Indians and Alaska Natives need to know about the Health Insurance Marketplace? Learn more: [ATTACH GRAPHIC]
- The Health Insurance Marketplace has new benefits & protections for American Indians and Alaska Natives Learn more: [ATTACH GRAPHIC]

Data Matching

#BySept5/#5DeSept Twitter Chat – hosted by @HHSGov and @HHSLatino, with @HealthCareGov and @CuidadoDeSalud

English: https://storify.com/HHSGov/make-sure-to-stay-covered-twitter-chat

Spanish: https://storify.com/HHSGov/5desept-twitter-chat-make-sure-to-stay-covered

Share

- If you or loved ones got a letter from <u>@HealthCareGov</u> asking to submit more info #BySept5 check out this info: https://storify.com/HHSGov/make-sure-to-stay-covered-twitter-chat
- Did you get a notice from <u>@HealthCareGov</u> to submit more info? Get your Q's answered: https://storify.com/HHSGov/make-sure-to-stay-covered-twitter-chat #BySept5
- Important info on recent @HealthCareGov #BySept5 notices follow the #BySept5/#5DeSept conversation here: https://storify.com/HHSGov/make-sure-to-stay-covered-twitter-chat
- ICYMI: Have questions about @HealthCareGov #BySept5 notices check out the convo on #Twitter: https://storify.com/HHSGov/make-sure-to-stay-covered-twitter-chat

Google Hangout – Make Sure To Stay Insured with Elianne Ramos (Speak Hispanic, LATISM), Mayra Alvarez (CMS), and Sandra Luz (CCGD Dallas).

Video: http://youtu.be/SCOSLcqiQhY

Share

- Did you get a notice from <u>@HealthCareGov</u> to submit more info? Watch this @Google Hangout to learn more: http://youtu.be/SCOSLcqiQhY. #BySept5
- WATCH: Great video w/@MayraHHS @erqeekqoddess & @CCGDDallas w/important info about @HealthCareGov #BySept5 notices: http://youtu.be/SCOSLcgiQhY
- VIDEO: Have Q's about <u>@HealthCareGov</u> <u>#BySept5</u> notices? Watch this video & get the answers you need to <u>#StayCovered</u>: <u>http://youtu.be/SCOSLcgiQhY</u>

Huffington Post: 4 Things You need to Know Now to Stay Covered by Elianne Ramos

Blog: http://www.huffingtonpost.com/elianne-ramos/five-things-you-need-to-k b 5684682.html

<u>Share</u>

- 4 Things You Need to Know Now to #StayCovered via #HuffingtonPost @ergeekgoddess: http://www.huffingtonpost.com/elianne-ramos/five-things-you-need-to-k b 5684682.html #BySept5
- Did you get a <u>#BySept</u> 5 notice from <u>@HealthCareGov</u> to submit more info? Find out what you need to do to <u>#StayCovered</u>: http://www.huffingtonpost.com/elianne-ramos/five-things-you-need-to-k b 5684682.html

White House Health Care Blog Posts

> None

Educational Materials

Below you'll find materials related to the implementation of the Affordable Care Act.

Info-Grapahics

View our entire Flickr Info-Graphs page here.

Public Service Announcement/Address

Social Media/Twitter/Facebook

HHS is now active on Google+. In addition to the department's presence on Twitter, Facebook, and other social platforms, HHS is now actively engaging with the Google+ community.

Content about the Affordable Care Act and the variety of other HHS programs and

Content about the Affordable Care Act and the variety of other HHS programs and initiatives will be shared on Google+. HHS encourages you to join our circle and share this information with colleagues and partners.

Marketplace Updates

For information on how to sign up for coverage through the Health Insurance Marketplace, including text message and email updates visit http://www.healthcare.gov/marketplace/index.html

State by State Fact Sheets

Choose your state to learn more about the immediate benefits of the Affordable Care Act. The ACA state by state fact sheets have been updated with the most current stats available.

They can be found here or at this link http://www.hhs.gov/healthcare/facts/bystate/statebystate.html